

Holiday Specials that Make You Remarkable & That Your Customers Love to Buy



Black Friday – November 24th

Small Business Saturday – November 25th

Cyber Monday – November 27th

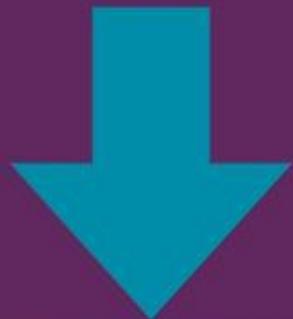


CHECK OUT THESE SPECIALS

**Ads due by 11/15
Specials promoted
11/21 through 11/28**

Do Business with Your WPN Sisters

**SUPPORT SMALL
BUSINESS**



SHOP

WPN Momentum Members Holiday Special Promotion

Details to participate:

- WPN will promote the specials page from November 20th through November 27th as follows:
 - Monday Email Digest on 11/20 and 11/27
 - Social Media Groups on Facebook & LinkedIn
- **Your ad must be sent** to Nancy@WomensProsperityNetwork.com on or **before Wednesday, November 15th**
- Your ad must include:
 - Graphic sized 1280 x 720 (YouTube thumbnail size)
 - Headline and 1 or 2 sentences that describe the special
 - Link for us to include on the specials page that leads to your offer

Creating a Winning & Profitable Holiday Special

People are looking for BIG savings during holiday specials.

Think 50% Off or More

**Making your offer a real “No Brainer”
and giving it “I’ve Gotta Have It” urgency**

Consider Your Own Products / Services

- **What 2 or 3 of my own products or services can I bundle together at a crazy good low price?**
- **What product or service has been my best seller this year?**



Consider Others' Products / Services

- **What else does my ideal client spend their money on?**
- **Who do I know in those businesses that we could partner a co-marketed special?**

Consider Others' Products / Services

What Are the Top 3 Products or Services
Your Customers Want?

(Even If You Don't Sell It)

Build Your List EARLY (early November)

**Want the top 3 best Black Friday deals
for shoppers who love _____?
(i.e. essential oils, meditation, quick weight loss)**

**Click the button below and tell me
where to send your Black Friday
coupons.**

Raising Prices in New Year

➤ **Are you thinking of raising your prices in 2023?**

(and if you weren't, maybe now is a good time to consider)

➤ **What kind of special could you offer to purchase at 2022 prices (but they don't have to use until 2024?)**

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Graphic – Size of YouTube Thumbnail (1280 x 720)

 Personal & Financial Development

More Money

More Love

More Well-Being



Start Manifesting More Today
Become a Founding Member at a Special Reduced Price!

What you desire, also desires you.

Let's close the gap so you can manifest more!

Brief Description Link to Buy



MANIFESTING MORE
POSITION. PROCESS. PRODUCE.

Do You Want More?

You know you are a powerful manifestor, right?

Wouldn't you love to consistently manifest your heart's desires and fully live the life you deserve?

[▶ Join Manifesting-More Today](#)

Now through 1/9/21

Marketing Your Special

- **When will YOU run the special?**
- **Get clear on the start and end date.**
- **What social media platform are you most engaged on?**
- **What social media platform(s) are your ideal clients most engaged on?**
- **Who can you partner with to co-market?**
- **What digital assets (i.e. graphics, videos, memes) will you need to make a visual splash?**